



nvisage media international



Media Kit

The Royal Melbourne Show, Victoria's annual RAS event, takes place this year between 17th and 27th September.

The show is without doubt the largest event in the state, as well as being one of the most anticipated family occasions, with over half a million visitors descending on the Melbourne Showgrounds every year.

Huge crowds fill the Coca-Cola Main Arena to watch the daily rodeo, monster trucks, show jumping, woodchop competitions and nightly fireworks displays, as well as heading to the Grand Pavilion and the main parade routes to stock up on the huge array of showbags and event merchandise. Huge crowds also gather at Town Square, a great area to relax and take in the action of the Main Arena on the huge video screen.

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Principal Partners



Premium Sponsors



Major Sponsors





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LED SuperScreens and Advertising Packages

Coca-Cola Main Arena

40 square metre screen

Providing LIVE coverage of all events inside the Main Arena, along with CSA's, event information and client TVC's



Town Square

30 square metre screen

Providing LIVE and recorded coverage of all events inside the Main Arena, along with CSA's, event information and client TVC's

Total spots = 286 x 30" (13 x 30" TVC's per day, per screen)

Package cost - \$55,000 net + GST

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